

Why Partner with Blumira

Blumira empowers you to deepen your role as a trusted cybersecurity advisor with a true security operations platform designed for MSPs.

- ▶ **Fast & Simple Deployment** - Our platform enables rapid SIEM deployment with simple drop-in integrations to capture the whole picture across local, cloud, and endpoint resources. Logs begin flowing in minutes, allowing you to accelerate revenue growth, increase profit margins, and stay competitive without complex configurations.
- ▶ **Clear Signal Without Noise** - With pre-built and pre-tuned detections enabled for new integrations, you'll have less noise, allowing you to respond like a pro from day one. When you use our easy API-based setup for ConnectWise PSA, findings are automatically routed to your ticketing system—enabling efficient, automated workflows.
- ▶ **Centralized Security Operations** - Our newly released API allows you to pull findings into your other existing tools, helping centralize and automate your security operations for less platform-hopping and more time focusing on what matters.
- ▶ **Proactive Security & Scalable Support** - Blumira adds critical visibility and compliance support for threats and risks alike, enabling proactive security while lowering the cost of customer acquisition. Guided, automated, and supported responses built into our XDR ensure even junior staff can handle most tickets—so you can scale your business without hiring additional specialists.

Build Recurring Revenue

Turn one-time projects into ongoing partnerships, creating recurring revenue and upsell opportunities across your full service portfolio.

Lower Cost of Delivery

Streamline operations with our SOC platform, cutting manual work so your team can focus on higher-impact initiatives.

Boost Customer Loyalty

Provide real-time threat detection and compliance visibility with a scalable platform and 24/7 SOC support.

Differentiate Your Services

Enhance offerings with pre-tuned detections, response playbooks, and rapid deployment—results in days, not weeks.

The Blumira Difference

It's Easy

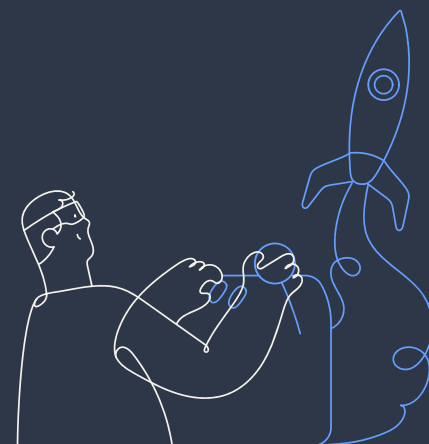
Our intuitive design ensures a hassle-free setup. With guided configurations, you're secured in hours, not days.

It's Effective

Gain cutting-edge security that actively defends against threats. Our platform is constantly updated with the latest detections.

It's Efficient

Automated detection and prioritized alerts mean spending less time in the dashboard and more on strategic tasks.



The Blumira MSP Partner Program

Our MSP Program makes security simple and profitable. Provide SIEM and SOC services to existing clients, run pre-sales simulations for prospects, and manage all your customers in one place with the Blumira MSP Portal.

By combining our expertise in security and threat emulation, you'll provide customers with the simplest, most effective advanced threat protection available on the market today — all delivered by you.



Registered MSP Partner

This is the entry level of the Blumira Partner Program. At this tier, partners gain access to an NFR license and essential resources to help grow their capabilities.

Bronze MSP Partner

This level provides discount opportunities and emphasizes training, certification, and business growth, with no formal business plan submission required.



Silver MSP Partner

For partners committed to a business development plan aligned with revenue goals, this level offers key sales and marketing benefits as well as sales rebates.



Gold MSP Partner

The pinnacle partner tier for those dedicated to growing their business with Blumira, offering exceptional discounts, rebates, sales accelerators, marketing development funds, and business reviews.

You're only a step away from growing your revenue and profit margin, with marketing and sales support on standby to help you succeed.

To begin your journey with Blumira and to **join the MSP Partner Program**, apply at **blumira.com/partners**. Our team will follow up right away to help you get started with the industry's leading Security Operations Center solution.

Easy to Deploy. Easy to Manage.

Meet the comprehensive security operations solution that builds in **expertise on-demand**, rather than demanding expertise to use. Blumira combines best-practice security with **ease of use**, making IT security one less thing for your customers to worry about.

Launch Into Training

Our tailored training program gets your technical and sales teams ready to deliver value with Blumira in just a few hours.

Designed to help you win and retain business while meeting your clients' evolving security needs, Blumira partner training is simple as 1-2-3:

- ▶ Register in the Blumira Partner Portal
- ▶ Take classes across a variety of topics in your chosen track
- ▶ Earn certifications for both individuals and your MSP

