

Partner Email Templates

Shorter version

Hello **__[insert recipient name]_____**,

Many of our customers are struggling to manage security due to too many alerts, hours of manual investigative work, and the frustrating process of keeping up with evolving threats.

Some are turning to a SIEM (security information and events management) to help automate threat detection and response - but legacy solutions are complex, costly and require full-time security staff to operate.

__[insert partner name]__ has partnered with Blumira, a modern SIEM provider that can bring effective security within reach, at 25% less total cost of ownership, 75% less effort to operate, and 80% faster deployment than the average SIEM.

Do you have time for a quick meeting to discuss your security challenges and how we can help?

I hope this email finds you well and I look forward to your reply!

[insert sender name]

Longer version

Hello **__[insert recipient name]_____**,

Many of our customers are struggling to manage security operations due to:

- Too many alerts, resulting in alert fatigue, false positives and ignoring alerts altogether
- Hours of manual work spent on investigation, forensics and combing through dashboards
- The process of trying to eradicate threats can destroy sanity & productivity

To combat these problems, some customers turned to a SIEM (security information and event management) solution. But others believe a SIEM is unattainable due to complexity, cost and staffing requirements.

___**[insert partner name]**___ has partnered with Blumira, a modern SIEM provider that can bring effective security within reach by:

- Delivering efficiency, automation, threat detection and response - all in one platform
- Offering a price that's less than 25% of the average SIEM and at 75% less than the cost of operation, eliminating the lifecycle cost burden of a traditional SIEM
- Enabling small teams to deploy an operational SIEM within hours, not weeks or months

If you're struggling with threat detection, investigation and response, we should meet - this solution can be a game changer.

If you're frustrated with the cost or complexity of your current SIEM, we should meet - there are real cost-savings to be realized.

I hope this email finds you well and I look forward to your reply!

[insert sender name]

Additional General Template

Hi ___[recipient's name]_____,

I am reaching out to you today because we've partnered with Blumira to help organizations of all sizes easily prevent a breach. They take the complexity out of security management so you can focus on your own business goals.

Blumira provides:

- A centralized cloud SIEM that can be deployed in hours - without additional tools, staff or infrastructure
- Highly automated threat detection, prevention and response, with visibility and control over security reporting

- 24/7 monitoring without the need for an actual SOC, with access to Blumira's security analyst for additional support

Blumira is preconfigured to quickly detect attacks. Each actionable finding comes with clear remediation guidance designed to be easily executed by the team you have today.

I am not sure if you are the person who handles this at [Contact: Company name], but let me know if you're interested in learning more.

Hope to hear from you soon,

[sender name]