

## Social announcement:

### Post 1

Many XDR solutions today are built for the enterprise — requiring a steep learning curve and large security teams to deploy, use and maintain.

Blumira has launched a new XDR platform, designed for teams of *\*all\** sizes. Blumira's #XDR solution combines #SIEM, #endpoint monitoring and automated response to reduce complexity and increase visibility.

Building on their cloud SIEM, they've added a few new upgrades to make their XDR platform robust:

- ♥ Automated blocking and host isolation
- ♥ Consolidated capabilities
- ♥ Open, vendor-agnostic platform for flexibility

Learn more about Blumira's #XDR platform in their blog post. [\[link\]](#)

### Post 2

Have you heard the news? Blumira's new #XDR platform combines #SIEM, endpoint monitoring and automated response — built with small and midsize businesses in mind.

Traditional XDR platforms are usually too expensive and resource-intensive for SMBs. So how does Blumira make our XDR solution accessible to smaller teams?

Find out in Blumira's on-demand #webinar with Heidi Craun, VP of Customer Experience at Blumira:

- ♥ Different types of XDR platforms
- ♥ Features you should prioritize as an SMB

♥ How to stay protected without 24/7 resources

Register via the link in the comments.

<https://www.blumira.com/webinar/what-smbs-need-to-know-about-xdr/>

---

Poll: Which #XDR capability do you find most useful?

Option 1: Automated host isolation

Option 2: Guided response playbooks

Option 3: Endpoint monitoring

Option 4: Other, drop a comment below

---

Memes to use

**STANDALONE  
SIEM**



**SIEM  
+ EDR**



**SIEM  
+ EDR**



**SIEM +  
EDR + XDR**





**Cloud SIEM**

---



**Cloud SIEM  
+ XDR**

Blumira

SIEM

XDR